

LUIS VINICIUS BARROS RODRIGUES

Business Operations Domain Expert | AI Evaluation & Agentic Workflow Design

Teresina, Brazil | luisvrodriques.pro@gmail.com | +55 (86) 99537-0158

PROFESSIONAL SUMMARY

Business Operations Domain Expert with professional experience since 2020 across financial services, sales operations, administration, procurement, financial planning, payroll oversight, contracts, production coordination, and enterprise workflows. Progressed from client-facing financial services and commercial roles into business management, eventually overseeing cross-functional operations for a manufacturing company. Since 2024, has applied this hands-on operational expertise to AI training, evaluation, agentic workflow design, and quality review for platforms including Outlier AI and Stellar AI. Combines practical business experience with AI evaluation expertise to design and assess realistic enterprise scenarios involving multi-step processes, approvals, financial decisions, CRM workflows, procurement, documentation, and operational handoffs.

CORE EXPERTISE

Business Operations: Enterprise Operations | Administration | Procurement | Payroll Oversight | Financial Planning | Contracts | Sales Operations | Production Coordination | Process Improvement | Cross-functional Operations | Approvals & Handoffs
AI Evaluation & Domain Expertise: Agentic Workflow Evaluation | AI Training | Multi-Step Task Design | Synthetic Environments | Annotation QA | Rubric Design | Deterministic Outcomes | Failure & Edge-Case Analysis
Financial Services: Insurance | Pensions | Retirement Planning | Personal Finance | Financial Needs Assessment

PROFESSIONAL EXPERIENCE

Business Operations Domain Expert / AI Task Designer / LLM Evaluator Stellar AI	Oct 2024 - Present
Remote Project-Based	
• Apply hands-on Business Operations and financial-services expertise to the design and evaluation of realistic AI workflows. • Design enterprise scenarios spanning messaging, CRM systems, documents, cloud storage, shared workspaces, financial processes, approvals, procurement, and operational handoffs. • Create realistic multi-step agent tasks requiring information retrieval, dependency resolution, workspace navigation, tool use, and recovery from incomplete or indirect information. • Define deterministic expected outcomes and acceptance criteria that allow complex AI behavior to be objectively evaluated. • Author task-specific rubrics covering instruction following, factual correctness, completeness, and execution quality. • Review contributor-created tasks, identify quality issues, correct recoverable problems, adjudicate submissions, and provide structured feedback. • Develop financial-services scenarios involving insurance, retirement planning, financing, interest calculations, and constrained financial decisions. • Design and refine application-building tasks for AI agents using natural-language prompts.	
AI Evaluator Business & Portuguese Domain Projects Outlier AI	Feb 2024 - Present
Remote Project-Based	
• Evaluate and compare AI-generated responses using structured project rubrics and quality criteria. • Assess instruction following, factual accuracy, reasoning quality, relevance, completeness, clarity, and overall response quality. • Apply business and operational knowledge when evaluating scenarios involving enterprise processes and professional decision-making. • Localize English prompts and responses for Brazilian Portuguese while preserving intent, tone, register, naturalness, and cultural context. • Contribute to multimodal, image-based, UI-oriented, and model-quality evaluation projects, including visual and interface-element identification using standard terminology.	

Business Manager | JR Metal Structures

Mar 2021 - Jun 2025

Teresina, Brazil

- Oversaw administrative, financial, commercial, and operational activities for a 16-person manufacturing business.
- Managed purchasing approvals, payroll oversight, supplier relationships, production coordination, contract review, resource allocation, and financial planning.
- Led the sales function and coordinated decisions across commercial, financial, administrative, and production workflows.
- Reviewed customer contracts and commercial conditions before submission and approval.
- Coordinated procurement requirements, supplier negotiations, operational priorities, and production-related resource requests.
- Managed cross-functional handoffs between sales, finance, administration, procurement, and production.
- Monitored business requirements, operational constraints, cash-flow considerations, and project priorities to support management decisions.
- Developed and standardized internal processes to improve visibility, accountability, and execution across day-to-day operations.

Sales Agent | JR Metal Structures

Jul 2020 - Mar 2021

Teresina, Brazil

- Managed B2B and B2C commercial opportunities from initial customer contact through negotiation and closing.
- Identified customer requirements and matched products, services, timelines, and commercial conditions to project needs.
- Maintained client relationships and coordinated commercial requirements with production and administrative teams.
- Supported quotations, contract discussions, customer follow-ups, and internal handoffs.
- Progressed into broader operational responsibilities, leading to promotion into Business Manager.

Commercial Agent | Mongeral Aegon Insurance and Pension Services

Jan 2020 - Jun 2020

Teresina, Brazil

- Assessed clients' income, contribution capacity, dependents, financial objectives, retirement goals, and insurance requirements.
- Structured pension and life-insurance proposals according to individual financial profiles and long-term objectives.
- Calculated projected contributions, retirement scenarios, and potential financial outcomes.
- Explained trade-offs between contribution levels, retirement income expectations, insurance coverage, and long-term financial planning.
- Developed foundational experience in financial services, consultative sales, client assessment, and regulated financial products.

SELECTED RECOGNITION

- Direct project-staff feedback has highlighted natural prompting, logical multi-hop reasoning, rich immersive environments, deterministic expected outcomes tied to specific database records/IDs, and realistic enterprise error-recovery paths.
- Repeatedly selected for reviewer work, evaluating contributor-submitted tasks for guideline adherence and quality; financial scenario work has also been incorporated as an example in project guidance.

EDUCATION

Bachelor's Degree in Business Administration | State University of Piauí - UESPI

TECHNICAL SKILLS

Microsoft Office | Excel | APIs & Endpoints | JSON | Relational Databases | Basic SQL | Python Fundamentals | Git | Docker | Linux | Application Deployment & Maintenance

Technical proficiency: Able to work with AI-enabled application architectures, endpoints, data flows, database structures, deployment workflows, and debugging, including development workflows supported by coding agents.

LANGUAGES

Portuguese: Native | **English:** Fluent